

# Imagine Ballet Theatre

Raymond Van Mason, Artistic Director



The Secret Garden  
Photos Courtesy of Davina Fear

## Sponsorship Opportunities

P.O. Box 7  
Bountiful, UT 84011-0007  
Telephone: (801) 296-1372  
[www.imagineballet.org](http://www.imagineballet.org)

Imagine Ballet Theatre is in residence in Peery's Egyptian Theater in Ogden



## About Imagine Ballet Theatre

Imagine Ballet Theatre (IBT) is in residence in Peery's Egyptian Theater in Ogden, Utah. Raymond Van Mason, the Company's Artistic Director and Founder, created the Company in 2004, to provide young aspiring dancers the opportunity to work with and receive training from dance professionals and to foster professional performing experiences. In their brief history, IBT has received, and continues to receive, national and state recognition, in addition to numerous awards, invitations and recognitions. Dancers trained by IBT have been acknowledged for their expert technique. They have received scholarships to prestigious summer dance intensive programs with national ballet companies, as well as universities.



### Summer Programs and Scholarships

- American Ballet Theatre (ABT) in New York City
- Boston Ballet
- Pacific Northwest Ballet in Seattle
- The Rock for Dance Education in Pennsylvania
- Recipients of the Willam F. Christensen Scholarship in Ballet from the University of Utah

### Awards and Recognitions

- Recipient of Utah Performing Arts Touring Grant, for 2007, from the Utah Arts Council.
- Invitation to perform at the Cathedral of the Madeleine Festival of the Arts, spring 2007, Salt Lake City.
- Company members invited to perform at the "Dance Under The Stars Choreography Festival" in Palm Desert, CA (2006). They returned from the competition with the Judy G. Mayer Small Group Award. The Company was also invited to perform at the Festival in 2004.
- Utah Best of State Award for Best Children's Performing Group (2005).
- Certificate of Recognition from the Ogden City Council for their contribution to Ogden's Arts Community.
- Salt Lake City's First Night Celebration.

IBT dancers have the opportunity to share the stage and receive training from professional artists.

- In addition to dance professionals, Company dancers have been exposed to other arts professionals.
- A costume designer from New York City has designed costumes for IBT.
- Kurt Bestor, composer and performer, wrote an original musical score for the Company's world premiere of *The Secret Garden*.
- Professional photographers have captured many of the dancers most esteemed moments.

Dancers have received training from the following:

- A Former Broadway Star
- San Francisco Ballet Principal Dancers
- A dancer with Miami City Ballet
- Dancers from Repertory Dance Theater (RDT), Salt Lake City
- Former Ballet West Mistress and Dancers
- Instructors from the University of Utah Department of Ballet
- And others

Imagine Ballet Theatre believes in giving back to the community. For each performance the Company coordinates with area schools to attend a matinee performance. This provides an opportunity for the dancers' peers to be exposed to the discipline of ballet, music, and the experience of a live performance. Young audience attendees have responded positively by stating "they didn't know ballet could be so fun." It is the hope of IBT that this exposure will develop a greater appreciation for the arts as they become adults.

Scott Iwasaki, *Desert Morning News*, Dance Critic, stated, "Van Mason has a treasure with these dancers. Audience members will be surprised at the professionalism and maturity of the dancers."

## About Raymond Van Mason, Artistic Director

Raymond Van Mason is an independent choreographer, master teacher, as well as the founder and Artistic Director of Imagine Ballet Theatre, in residence in Ogden, Utah. He rose through the ranks to become a Principal Artist with Ballet West in Salt Lake City, Utah, with whom he danced for 17 years.

While with Ballet West he danced leading roles in classical ballets like *Swan Lake*, *Giselle*, *The Nutcracker*, and *Sleeping Beauty*. Of the contemporary repertoire, he has danced the principal male roles in many works including Michael Smuin's *Romeo & Juliet*; Ben Stevenson's *Cinderella*; Val Caniparoli's *Ladies of the Camellias*, *Ophelia*, and *White Mourning*; Andre Prokovsky's *Anna Karenina*; and Ronald Hynd's *Rosalinda*; as well the more modern-influenced ballets by George Balanchine, Sir Frederick Ashton, James Canfield, Paul Taylor, Bruce Marks and John Butler.

Since leaving Ballet West in 1998, Mason has pursued independent work and held positions on the artistic staff of other ballet companies, as well as taught university level ballet classes. He was selected for the Ballet Pacifica Choreographic Project from an international pool of choreographic talent; the success of his ballet *Reverie* prompted the company to offer him the position of Ballet Master. His choreography has been showcased (twice) by "New Choreographers On Pointe, A Ballet Showcase" in New York City. He has choreographed more than 50 ballets over his career - including four works for Ballet West, which included one for Utah's Centennial celebration.



Photo Courtesy of Sherry Ferrin

Mason has received three Individual Artist Grants from the Utah Arts Council for his choreographic works. Long years of dance recognition culminated in his being chosen for three sequential awards, 2004-06, by Utah's Best of State Awards - 2004 for Best Individual Dancer, in 2005 on behalf of Imagine Ballet Theatre for Best Children's Performing Group, and in 2006 for Choreographer. In 2006, he received the Ogden Mayor's Award for the Arts for his contributions to Ogden's Arts Community.

His philosophy is development and support of Utah's Arts Community. He strongly believes in giving back to the community - one way is by inviting area schools to attend performances of Imagine Ballet Theatre, thus exposing young audiences to the dedication, music, discipline and art form of ballet.

### **Favorite Accomplishments in Mason's Career**

- Dancing first-cast Romeo in Ballet West's premiere of Michael Smuin's *Romeo & Juliet*
- Premiering his ballet *Seasons*, his first major choreographic work for Ballet West, and working with composer Kurt Bestor
- His ballet *Moonlight* filmed by The Lloyd Rigler Foundation for the Classic Arts Showcase
- World premiere of his ballet *The Secret Garden* with an original score written by Kurt Bestor
- Performing as a guest artist with The Stars of the San Francisco Ballet in France
- Dancing at major performing arts venues such as: The Kennedy Center in Washington, D.C., Wolf Trap Theater (NY), Orchard Hall and Festival Hall in Japan
- Founder and Artistic Director of Imagine Ballet Theatre



## What Can You Do To Support IBT And How Will Your Donation Be Used?

Please consider partnering with us as we provide performing arts experiences and develop young dancers. Statistics verify that young people involved in the arts achieve higher grades and accomplish more in school and throughout their lives. In addition, it has been proven that communities that have strong arts organizations attract more business, which contributes to a city's economic development and growth.

As a valued donor and partner with Imagine Ballet Theatre your contribution will help fund the production of performances and assist in the development of young dancers. Your donation will be used to help create new sets and costumes. It will help to bring professional artists to our community to perform, as well give exposure and provide training to IBT dancers. Your donation will help offset the general operating expenses of the Company. It will help lower the price of individual ticket prices, which will allow more individuals the opportunity to attend an arts performance, which establishes the commitment your company has made to invest and give back to our community.

We offer many benefits to create visibility for your company. Opportunities are available for cash and in-kind contributions.

### Cash And In-Kind Sponsorship Levels

- **DreamMakers Sponsor** **\$3,000 and Above**
- **Inspiration Sponsor** **\$1,500**
- **Choreographers Club Sponsor** **\$ 500**
- **Pixie Friends Sponsor** **\$ 250**
- **Imaginary Friends Sponsor** **\$ 100**

*Please refer to the following pages for a list of various benefits we will provide for each level of sponsorship.  
Note: There will be marketing collateral deadlines for print materials.*



*The Secret Garden*

## Sponsorship Levels and Benefits

### **DreamMakers Sponsor:                    \$3,000 and Above (cash); \$4,000 Value and Above (in-kind)**

- Full page color ad in fall and spring programs (4 ¼ x 5 ½ approx.)
- Box Seats (14) with catered intermission desserts for one show, either spring or fall performance
- 20% discount on additional tickets
- Listing in the fall and spring programs as a DreamMaker Sponsor with company logo
- Imagine Ballet Theatre T-shirt
- Dinner for two with Artistic Director, Raymond Van Mason, to learn about the artistic direction of IBT
- Invitation to attend a Company rehearsal (as scheduled with the Artistic Director)
- Company banner in the lobby for a performance (one season only, fall or spring), banner provided by your company
- Two tickets to the annual Imagine Ballet Theatre fundraising gala

### **Inspiration Sponsor:                    \$1,500 to \$2,999 (cash); \$3,000 to \$3,999 (in-kind)**

- Full page black & white ad in fall or spring program (4 ¼ x 5 ½ approx.)
- Six tickets each to the fall and spring season performances
- 10% discount on additional tickets
- Imagine Ballet Theatre T-shirt
- Listing in the fall and spring programs as an Inspiration Sponsor with company logo
- Two tickets to the annual Imagine Ballet Theatre fundraising gala

### **Choreographers Club Sponsor:    \$500 to \$1,499 (cash); \$2,000 to \$2,999 (in-kind)**

- Half page black & white ad in fall and spring programs
- Two tickets to the fall and spring season performances
- Listing in the program as a Choreographers Club sponsor
- 10% discount to the annual Imagine Ballet Theatre fundraising gala

### **Pixie Friends Sponsor:                \$250 to \$499 (cash); \$1,000 to \$1,999 (in-kind)**

- ¼ page black & white ad in fall and spring programs
- Two tickets to the fall and spring season performances
- Listing in the program as a Pixie Friends sponsor

### **Imaginary Friends Sponsor:        \$100 to \$249 (cash); \$500 to \$999 (in-kind)**

- Two tickets to the fall and spring season performances
- Listing in the program as an Imaginary Friends sponsor

### **For questions or additional information contact:**

Hope Allred, Fundraising Chair                    [hope\\_allred@yahoo.com](mailto:hope_allred@yahoo.com)  
Jeri Lynn Haacke, Company Manager           [haacke\\_ibt@yahoo.com](mailto:haacke_ibt@yahoo.com)  
Raymond Van Mason, Artistic Director        [ibtmason@comcast.net](mailto:ibtmason@comcast.net)

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## Imagine Ballet Theatre Cash & In-Kind Sponsorship Agreement

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, and Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Cash or In-Kind Sponsorship Level Commitment: \_\_\_\_\_

By signing this agreement, we wish to become a sponsor with Imagine Ballet Theatre and agree to provide payment within 30 - 45 days of signing this agreement. In return, we will receive the aforementioned benefits for the level we select.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date Signed

### Select Method of Payment:

- Check Enclosed, made payable to Imagine Ballet Theatre
- Please send an invoice to the above address
- Credit Card (Visa, MC, AMEX), circle one

Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_/\_\_\_\_/\_\_\_\_ Digit Code \_\_\_\_\_

Name as it appears on the card: \_\_\_\_\_

**Please return this signed agreement to:**

**Imagine Ballet Theatre  
P.O. Box 7  
Bountiful, UT 84011-0007**